

SIRAJUL ANSARI

Delhi, India | sirajansari.dev@gmail.com | +91 8851630038 | sirajansari.netlify.app | <https://www.linkedin.com/in/md-siraj-ansari>

PROFESSIONAL SUMMARY

Web Developer and WordPress Developer with hands-on experience in building responsive and user-friendly websites using HTML, CSS, JavaScript, and WordPress. Experienced in developing business and service-based websites, optimizing website structure, improving performance, and creating SEO-friendly web pages. Worked on multiple live projects including recruitment consultancy and wellness service platforms. Currently working at Horizon HR Consultancy, managing website development, optimization, and technical improvements.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript

Frontend Development: Responsive Web Design, UI Layout Development, Website Optimization

CMS: WordPress Development, Theme Customization, Page Builder

Tools & Platforms: Google Analytics, Google Search Console, SEMrush, Ubersuggest

Other Skills: On-Page SEO, Technical SEO, Website Performance Optimization

PROFESSIONAL EXPERIENCE

Web Developer & SEO Executive *Horizon HR Consultancy Aug 2025 – Present*

- Developed and maintained company websites using HTML, CSS, JavaScript, and WordPress
- Managed and published job listings on the recruitment website, allowing candidates to browse open positions and submit applications through the website
- Created and updated job posting pages with structured information such as job role, salary, location, and requirements
- Configured and managed online application forms where candidates can apply and submit their details and resumes
- Customized WordPress pages and frontend layouts to improve the job listing interface and candidate experience
- Built responsive landing pages for recruitment campaigns and hiring services
- Optimized website structure, internal linking, and page performance for better user experience and search visibility

SEO Intern *Image360M March 2025 – Aug 2025*

- Assisted in website customization and development using WordPress, HTML, CSS, and JavaScript
- Implemented on-page optimization, meta tags, and internal linking to improve website structure
- Conducted keyword research and optimized content for better search rankings
- Prepared website performance reports using Google Analytics and Google Search Console

PROJECTS

Horizon HR Consultancy Website | <https://horizonhrconsultancy.com>

Developed and customized a professional recruitment consultancy website using WordPress, HTML, CSS, and JavaScript. Designed responsive service pages for recruitment solutions, HR consulting, and international hiring services while improving website structure and navigation. Focused on creating a clean UI, optimized page layouts, and improving website performance to provide a better experience for job seekers and employers.

Best Nutritionist Landing Page | <https://bestnutritionist.fitandcure.com>

Developed a responsive landing page for a nutrition and wellness consultation service using HTML, CSS, JavaScript, and WordPress. The landing page was designed to promote nutritionist services and generate user inquiries through a clear call-to-action structure. Focused on clean layout design, fast loading performance, and mobile-friendly responsiveness to improve user engagement and lead conversion.

Horizon HR Consultancy India | <https://horizonhrconsultancy.in>

Designed and developed a recruitment agency website for Indian and international hiring services using WordPress and frontend technologies including HTML, CSS, and JavaScript. Structured the website with clear service sections, improved internal linking, and implemented responsive design to ensure accessibility across mobile and desktop devices while maintaining an SEO-friendly page structure.

Tatva Wellness Website | <https://tatvawellness.in>

Developed a modern wellness and spa services website using WordPress, HTML, CSS, and JavaScript. Built responsive service pages highlighting spa therapies, wellness programs, and relaxation treatments. Focused on creating a visually clean layout, optimized website navigation, and improved overall performance to enhance the user experience across different devices.

Image360M Website | <https://image360m.com>

Contributed to the development and optimization of a digital marketing and technology services website using WordPress, HTML, CSS, and JavaScript. Worked on improving website structure, responsive layouts, and service pages related to digital marketing, branding, and online solutions while ensuring smooth navigation and optimized page performance.

CERTIFICATIONS & ACHIEVEMENTS

- **Bootcamp on Artificial Intelligence** - FutureSkills Prime | NIELIT Delhi Centre | September 2024
- **Fundamentals of SEO** - Simplilearn (SkillUp)
- **UI / UX Design Basics** | Simplilearn (SkillUp)

EDUCATION

Bachelor of Computer Applications (BCA)

Indira Gandhi National Open University (IGNOU) 2025 – Present

O Level – Information Technology Certification

*National Institute of Electronics & Information Technology (NIELIT)
2024 – 2025*

Senior Secondary Education (Class 12)

*Central Board of Secondary Education (CBSE)
Completed: 2023*